



Paint Sundry Brands (PSB) provides retailers with exceptional customer service, a family of trusted brand names and award-winning paint applicators.

Our Purdy® brand of paint brushes received the 2008 U.S. Paint Contractors' Choice Award from Frost & Sullivan Competitive Benchmarking Services. In the independent research, nearly 60% of professionals named Purdy "Best Overall Paint Brush". Further, 99% of Purdy customers reported they will buy Purdy again. For pro-market retailers, Purdy's wide selection of brushes, roller covers and accessories are a must-have.

Paint dealers can maximize decorative-paint project revenue by stocking our new 30+ SKU *Symphony by Purdy*® line of faux-finishing tools.

Our Bestt Liebco® family of pro and consumer paint applicators provide a recognized name and wide selection



of mid-price-point brushes, roller covers and paint sundries. Meanwhile, the fast-growing *QuickSolutions by Bestt Liebco*® brand offers retailers an excellent selection of pads, rollers and kits for price-conscious homeowners.

Paint and decorating retailers combine all PSB products on one convenient PO. This single-source, full-line strategy enables retailers to successfully manage the paint applicator category and optimize the product mix for maximize profitability.

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