

FOR IMMEDIATE RELEASE

December 15, 2006

Professional Paint & Building Supply Retailer is Orange-Bowl Bound Courtesy of Purdy

Portland, Oregon – Kevin Mach, store manager of Mahoney’s Building Supply in Mattapoisett, Massachusetts, is the delighted winner of a trip for two to the bowl game of his choice, courtesy of Purdy. The 30-year industry veteran is traveling from his store’s coastal New England town to Florida to attend the Orange Bowl with his 16-year-old son, Tyler.

“What an awesome father-son trip, kicking off the new year in Miami at the Orange Bowl,” said Mach who is no stranger to major sporting venues. In addition to managing the business at Mahoney’s, Mach also works security detail for many New England Patriot events. “I’ve had some great experiences traveling with the Patriots, however, getting to enjoy the energy and excitement of a major bowl game with my son will be a memory of a lifetime,” Mach added.



Mr. Mach received the free trip and tickets by winning the retail channel category of the 2007 Purdy Pigskin Challenge College Football Game. “We couldn’t be happier for Kevin Mach and his family,” said Purdy Senior Product Manager, Tom Hatcher. “This game was a great way to interact with retailers and professional painters. Throughout the season Kevin showed his skill and knowledge of the college game.”

“Purdy has been the professional contractor’s top choice for years and it is the flagship brush and roller brand here at Mahoney’s,” said Mach. Mahoney’s Building Supply has been serving builders and contractors for over a century and is a member of the Lumbermens Merchandising Corporation and the Northeastern Retail Lumber Association.

Nearly 70% of all professional painters in America paint with Purdy painting tools. For over 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for modern tools that enable them to paint better and faster. Purdy offers custom designed and engineered brush, roller and faux products for every painting situation. For more information on Purdy paint applicators, visit www.purdycorp.com or call 1-800-547-0780 or 503-286-8217.

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